₩SCHOLASTIC



Dear Medical Professional,

You educate patients on health, wellness, and prevention on a daily basis. A vital part of patient education is raising awareness about the connection between oral health and overall health. Many parents and caregivers are surprised to learn that baby teeth do matter and are at risk for decay as soon as they first appear.

You are an essential part of the oral health team. To help reinforce positive oral health practices, the American Dental Association Foundation has collaborated with Scholastic to provide the enclosed free resources to share with your practice's parents and caregivers. Thank you for your efforts in promoting optimal oral health and protecting those tiny smiles.



According to the Centers for Disease Control and Prevention, tooth decay is one of the most common chronic health conditions of children in the United States. 1 Untreated tooth decay can lead to pain and infections, which can affect a child's ability to speak, eat, play, and learn. 2 A National Health and Nutrition Examination Survey found that nearly 23% of children ages 2–5 had dental cavities in primary teeth. 3

- 1,2 Centers for Disease Control and Prevention, "Children's Oral Health," Nov. 10, 2014. Available at www.cdc.gov/oralhealth/children_adults/child.htm
- 3 Dye BA, Thornton-Evans G, Li X, Iafolla TJ. Dental caries and sealant prevalence in children and adolescents in the United States, 2011–2012. NCHS data brief, no. 191. Hyattsville, MD: National Center for Health Statistics. 2015. Available at www.cdc.gov/nchs/data/databriefs/db191.htm

HOW TO USE THESE MATERIALS

HANG THE POSTER (back of this guide) Display in a hallway, waiting room, or another area with high parent or caregiver traffic.

HAND OUT THE FAMILY SHEETS (back panels of poster) Make copies of these sheets to leave in your waiting room or hand them out as families check in for visits.

SHARE THE TEAR-PAD INFORMATIONAL SHEETS

Distribute the sheets to parents and caregivers and share the following information on an ongoing basis.

- ► Talk to expectant mothers about the importance of seeing a dentist while pregnant and keeping up with their oral hygiene routine to reduce the chance that they will pass on cavity-causing bacteria to their baby.
- ▶ Encourage parents to take their children to the dentist for a first checkup after the first tooth appears or by the time the child turns 1.
- ➤ Regularly discuss the oral health needs of children ages 0 (birth) to 5 with parents and caregivers to help establish healthy habits for a lifetime, including:
 - · effective gum-cleaning and toothbrushing techniques
 - the importance of proper nutrition and drinking fluoridated water, not sugar-sweetened beverages.
- Examine children's teeth during routine appointments and provide preventive oral health services, including:
 - · anticipatory guidance and counseling
 - · risk assessment
 - · fluoride varnish
 - information about local pediatric or general dentists who can provide services to families, available at FindaDentist.ADA.org.

For additional resources, including Spanish translations of the resources and activities, visit scholastic.com/givekidsasmile.

TELL US WHAT YOU THINK! After using the materials, complete our online survey for a chance to win one of 50 sets of books worth \$100 for your office. For the survey and Official Rules, medical professionals who provide services to children ages 0 to 5 (or to the parents or caregivers of those children) should visit scholastic.com/givekidsasmile/survey. Deadline: 4/1/19. NO PURCHASE NECESSARY.

HEALTHY DENTAL HABITS

Developing good dental health habits with your child early on and practicing them daily will help your child's smile and overall health. Baby teeth are not just placeholders. They are important and need to be protected. Take a look at the tips below to help your child have healthy teeth.



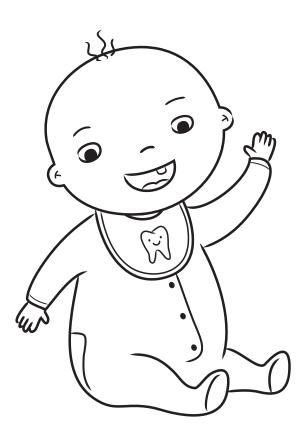
CHOOSE HEALTHY DRINKS

Breastfeed your baby until at least six months of age if possible. Then fill your baby's bottle with formula, milk, or water. Don't put sugary drinks or juice in your child's bottle.



DO NOT PASS ALONG GERMS

Do not put pacifiers or feeding spoons in your mouth—you can pass cavity-causing germs to your child. Rinse pacifiers with water to clean them.





Finish bottle feedings before putting your baby down to sleep. Wipe baby's gums after each feeding.



SEE THE DENTIST

Take your child to the dentist for a first checkup after the first tooth appears or by the time your child turns 1.

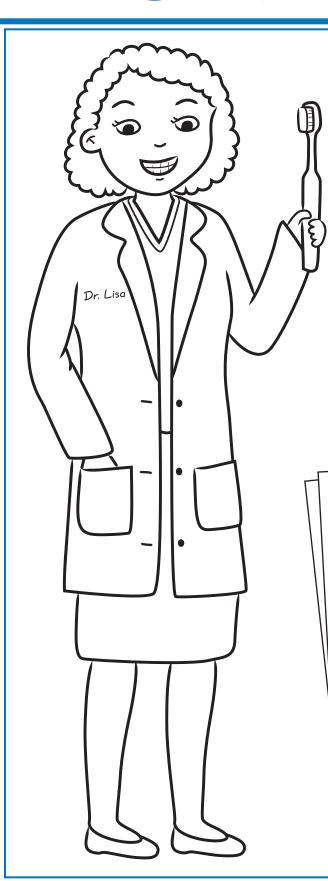
CLEANING GUMS AND TEETH STARTS AT BIRTH

- **BIRTH TO 1ST TOOTH** Gently wipe baby's gums with a clean, damp, soft washcloth or gauze after each feeding.
- ▶ 1ST TOOTH TO 3 YEARS OLD Brush your child's teeth two times a day (morning and night). Use a baby toothbrush and a smear of fluoride toothpaste the size of a grain of rice.
- ▶ 3 TO 5 YEARS OLD Brush your child's teeth for two minutes, two times a day. Use a pea-size amount of fluoride toothpaste on a child's toothbrush. Make it a fun activity—sing a silly song or make a game out of it using a timer.
- Supervise brushing until your child can spit out the toothpaste instead of swallowing it, around age 6.

Contact your child's dentist or pediatrician if you have questions about your child's dental health or teething, and ask about fluoride varnish for your child's teeth.

SPONSORED EDUCATIONAL MATERIALS REPRODUCIBLE FAMILY ACTIVITY

DENTIST DAY



Hooray, hooray! It's dentist day! I put on my shoes and zip up my coat.

My mom sings a song as we drive along:

Every day we all must brush,

Even when we're in a rush.

Eating healthy all year long,

Helps keep our teeth super strong.

Count them,
Clean them,
Make them shine;



The dentist is a friend of mine!

At the dentist's office, I sit on Mom's or Dad's lap. Then Dr. Lisa comes in.

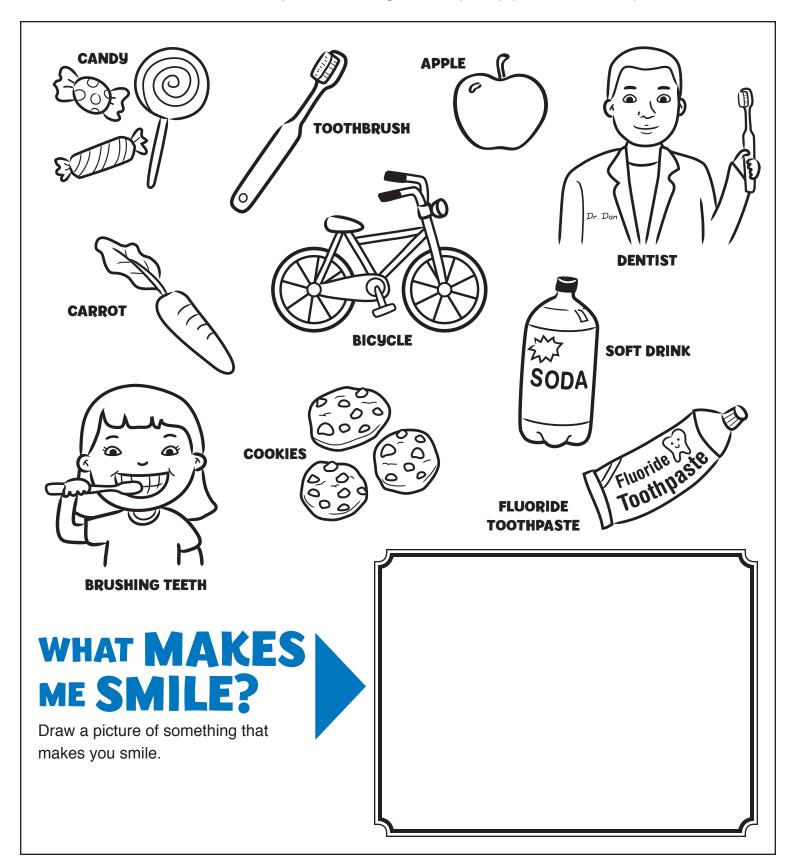
She checked my gums when I was just a baby. Now she counts my teeth.

The chair goes up and she shines a light into my mouth to help her see if my teeth are healthy.

She cleans my teeth with a tool that spins and buzzes. *Oops!* She gets my chin wet. Now my smile is all sparkly. Thank you, Dr. Lisa. I promise to brush two times a day for two minutes. See you next time!

WHAT IS GOOD FOR MY TEETH?

Color or circle the pictures of things that help keep your smile healthy.





BABY TEETH ARE IMPORTANT



BIRTH to 1ST TOOTH (around 6 months)

Your baby's first smile appears even before you see the first tooth—it's all about the gums at this stage.

BEST SMILE TIP! Gently wipe baby's gums with a clean, damp, soft washcloth or gauze after each feeding. This removes bacteria and bits of food.

HEALTHY HABITS

You can pass cavity-causing germs to your baby, so don't put their pacifier in your mouth to clean it. And don't share feeding spoons. To clean pacifiers, rinse them with water. Never dip pacifiers in sugar, honey, or other foods.



1ST TOOTH to 3 YEARS OLD

Starting around 6 months and up until about 12 to 14 months, your baby's first tooth will push through the gums.

BEST SMILE TIP! Once your child's teeth begin to show, brush them two times a day (morning and night). Use a baby toothbrush and a smear of fluoride toothpaste the size of a grain of rice. Start cleaning between teeth daily as soon as your child has two teeth that touch.

HEALTHY HABITS

Take your child to the dentist for a first checkup after the first tooth appears or by the time your child turns 1. Do not let your child sip drinks with sugar all day.



3 to 5 YEARS OLD

By age 3, your child will have about 20 teeth. These baby teeth are important. They help your child eat, speak, and smile. They also hold space for permanent teeth.

BEST SMILE TIP! Brush your child's teeth for two minutes, two times a day. Use a pea-size amount of fluoride toothpaste on a child's toothbrush. Assist with brushing until your child can spit out the toothpaste instead of swallowing it, usually around age 6. Keep cleaning between their teeth daily, for example, with dental floss.

HEALTHY HABITS

Encourage your child to eat fruits, vegetables, and foods that are low in sugar. Limit snacks, candy, juice, soft drinks, and sticky treats. And remember, water with fluoride is the best drink for your child's teeth.



Watch and Brush at 2min2x.org

Help your child brush for two minutes, two times a day by playing a song or a two-minute video while you brush.

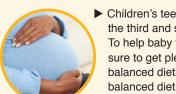




Baby teeth are important. They help your child chew, speak, and smile. They also help permanent teeth grow in the correct position. Did you know that children can get cavities as soon as their teeth first appear? Nearly one in four children ages 2–5 has cavities in their baby teeth.¹ Cavities can hurt. Cavities also can cause children to have problems eating, speaking, learning, playing, and sleeping. Children learn healthy habits from their parents and caregivers. Read below to find out how you can help prevent cavities and promote healthy habits.

HELP PREVENT CAVITIES

DURING PREGNANCY



- Children's teeth begin to develop between the third and sixth months of pregnancy. To help baby teeth develop correctly, be sure to get plenty of nutrients and eat a balanced diet. For tips on how to eat a balanced diet, visit choosemyplate.gov.
- ▶ It is important to go to the dentist during pregnancy. Also, remember to brush your teeth two times a day for two minutes, clean between teeth, and drink water with fluoride to help keep your own teeth and gums healthy and strong.

BIRTH to 1ST TOOTH (around 6 months)



- Gently wipe baby's gums with a clean, damp, soft washcloth or gauze after each feeding.
- Breastfeed your baby for at least the first six months of life, if possible. To help prevent tooth decay, fill your baby's bottle only with formula or milk. Finish bottle feedings before putting your baby to bed.
- You can pass cavity-causing germs to your child, so don't put your baby's pacifier in your mouth to clean it. And don't share feeding spoons. Rinse pacifiers with water to clean them.
- ▶ Don't dip pacifiers in sugar, honey, or other foods.

1ST TOOTH to 3 YEARS OLD



- ► Take your child to the dentist for a first checkup after the first tooth appears or by the time your child turns 1.
- ▶ Brush your child's teeth two times a day (morning and night). Use a baby toothbrush and a smear of fluoride toothpaste the size of a grain of rice. Start cleaning between teeth daily as soon as your child has two teeth that touch.
- ▶ Protect your child's teeth with fluoride. Talk to your dentist or pediatrician about your child's fluoride needs.
- Sippy cups should be used only until around your child's first birthday. Do not let your child sip drinks with sugar all day.

3 to 5 YEARS OLD



- Brush your child's teeth for two minutes, two times a day. Use a pea-size amount of fluoride toothpaste and a small, soft toothbrush. Take turns—brush your child's teeth one time and then have them do it the next time. Supervise brushing until your child can spit out the toothpaste instead of swallowing it, around age 6.
- ► Clean between their teeth daily—for example, with dental floss.
- ► Encourage your child to eat fruits, vegetables, and foods that are low in sugar and to drink fluoridated water. Limit snacks, candy, juice, soft drinks, and sticky treats.
- ► Ask your child's dentist or doctor about putting fluoride varnish on your child's teeth to prevent cavities.

Visit MouthHealthy.org for more tips from the American Dental Association to help your child have their best smile!

1 Dye BA, Thornton-Evans G, Li X, lafolla TJ. Dental caries and sealant prevalence in children and adolescents in the United States, 2011–2012. NCHS data brief, no. 191. Hyattsville, MD: National Center for Health Statistics. 2015. Available at www.cdc.gov/nchs/data/databriefs/db191.htm